



Goodmark Industries, Inc.
625-E Old Norcross Road
Lawrenceville, GA 30045
Phone: 770-339-8557 Fax: 770-339-7562

Advertising

Thank you for becoming a Goodmark distributor. We are looking forward to a long term relationship with you and wanted to supply you with the following information:

Photographs

Goodmark has photos available of all of our parts in black and white (no color shots currently available of parts) at www.goodmarkindustries.com. **In order to use these photos, you must fill out the “Request for advertising materials” form and either mail, e-mail or fax it back before using the photos.**

You may obtain our photos at no charge from our website. If you use our photos on our website, you *must* download them to your site. The photos cannot simply be linked from our site to yours! By simply linking to our site, you are using the photos without our authorization.

If you do not have access to the web, photos of parts are available on CD (PC) for the following charges:

1-5 photos	\$10 per category (such as GM cars, GM trucks, Chrysler)
6-25 photos	\$25 per category (such as GM cars, GM trucks, Chrysler)
26-75 photos	\$75 per category (such as GM cars, GM trucks, Chrysler)
76-150 photos	\$150 per category (such as GM cars, GM trucks, Chrysler)
151-up	\$300 per category (such as GM cars, GM trucks, Chrysler)

All parts are shot as black and white images. We do not authorize usage of any car or truck photo without our express permission. CDs will be shipped by regular mail.

You may use our logo in your advertising after filling out a “request for advertising materials” form. The logo must have “Authorized Distributor” on it. All promotional materials using Goodmark Industries logo, name or photos must be submitted to us *before* publication for our approval. Failure to do so will result in your termination as a distributor. Submit all copies to: Advertising Department, 625-E Old Norcross Road, Lawrenceville, GA 30045, fax to Advertising at 770-339-7562 or e-mail to advertising@goodmarkindustries.com.



When using the Goodmark logo, it must say “Authorized Distributor”. All ads must be preapproved by Goodmark!!!

Request for Advertising Materials

I would like to request usage of the following materials:

Date needed _____

Goodmark Logo

Black and white parts photos

Color photos of cars/trucks

I will be using the images for the following purposes: _____

Name of person requesting materials _____

Company name _____ Customer # _____

Ship to Address _____

City _____ State _____ Zip _____

Telephone _____ Ext. _____

Fax _____

E-Mail _____

I would like to receive this material by e-mail, downloading from Goodmark's website or CD (PC). I understand that no more than 5 black and white images will be e-mailed. (Circle one)

I have enclosed appropriate payment of _____ for a CD to be shipped.

I have attached a list by part number of all images I wish to receive. (NO PHOTO USAGE WILL BE APPROVED WITHOUT THIS). Give description of color photos.

By signing this form, I understand the following.

1. I may not use any image obtained through our website, by CD, e-mail or cut out of any publication without a written "request for advertising materials" form being submitted.

2. If using photos from our website, they must be downloaded to your site. They cannot simply be linked to the Goodmark website.

3. All promotional materials using the Goodmark Industries logo, name or photos must be submitted to us BEFORE publication for our approval. Failure to do so will result in your termination as a distributor. Submit all copies to: Advertising Department, Goodmark Industries, 625-E Old Norcross Road, Lawrenceville, GA 30045, fax to Advertising at 770-339-7562 (if the copy will be readable) or e-mail to advertising@goodmarkindustries.com as a PDF file.

Using any of our materials without this written request will result in the termination of your distributor status. Continuing to use our material will result in our turning this over to our attorneys with you accepting the responsibility of paying all attorney and court fees.

Signed _____

Position _____ Date _____

Office use only:

Rec'd _____ Approved by _____ Sent _____